



GROUNDBREAKING December 2014

OPENING January 2017

FACILITY

- Four stories
- 98,300 square feet

INCLUDES

- 14 classrooms
- 7 conference rooms
- 10 specialty spaces
- 15 administrative offices
- 70 faculty offices

COST OF PROJECT

\$63.2 million

Professionals involved

ARCHITECTS

KSS Architects of Princeton in partnership with Goody Clancy Architects of Boston

CONSTRUCTION MANAGEMENT

Joseph Jingoli & Son, Inc.
of Lawrenceville

PROJECT DEVELOPER

Gloucester County Improvement Authority

PROJECT PLANNING AND DEVELOPMENT

Rowan Facilities, Planning & Operations

Introducing Business Hall, New Home of William G. Rohrer College of Business

Business Hall is the spectacular new facility designed for the William G. Rohrer College of Business (RCB) on the main campus in Glassboro.

The academic building on Route 322 will allow RCB to meet the demand for enrollment, doubling capacity to 2,000 students, and to expand programming.

Designed with the college's unique approach to business education in mind, the building is the first on campus that is dedicated to business education.

The facility includes common areas to encourage collaboration among students and business leaders and includes other feature spaces, including the Trading Room with its ticker tracking the market in real time; Hatch House, the business accelerator equipped to support student entrepreneurship in all majors across campus; and the Center for Professional Development, where students sharpen their job search skills and employers conduct interviews with job seekers.

Cost of project

Nearly \$46 million of the \$63.2 million of the project's cost was funded through \$117 million awarded to Rowan through the Building Our Future Bond Act, passed by voters in 2012. The referendum was the first bond act to support construction at New Jersey higher education institutions in two decades. Rowan received the second largest amount of funding in New Jersey.

Public art

A sculpture by artist Ed Carpenter on the west façade is made from dichroic glass and provides contemporary gate imagery since the building serves as a gateway to campus. By day, it is a bright focal point and at night, the sculpture glows like a lantern, a welcoming beacon for the University and RCB.

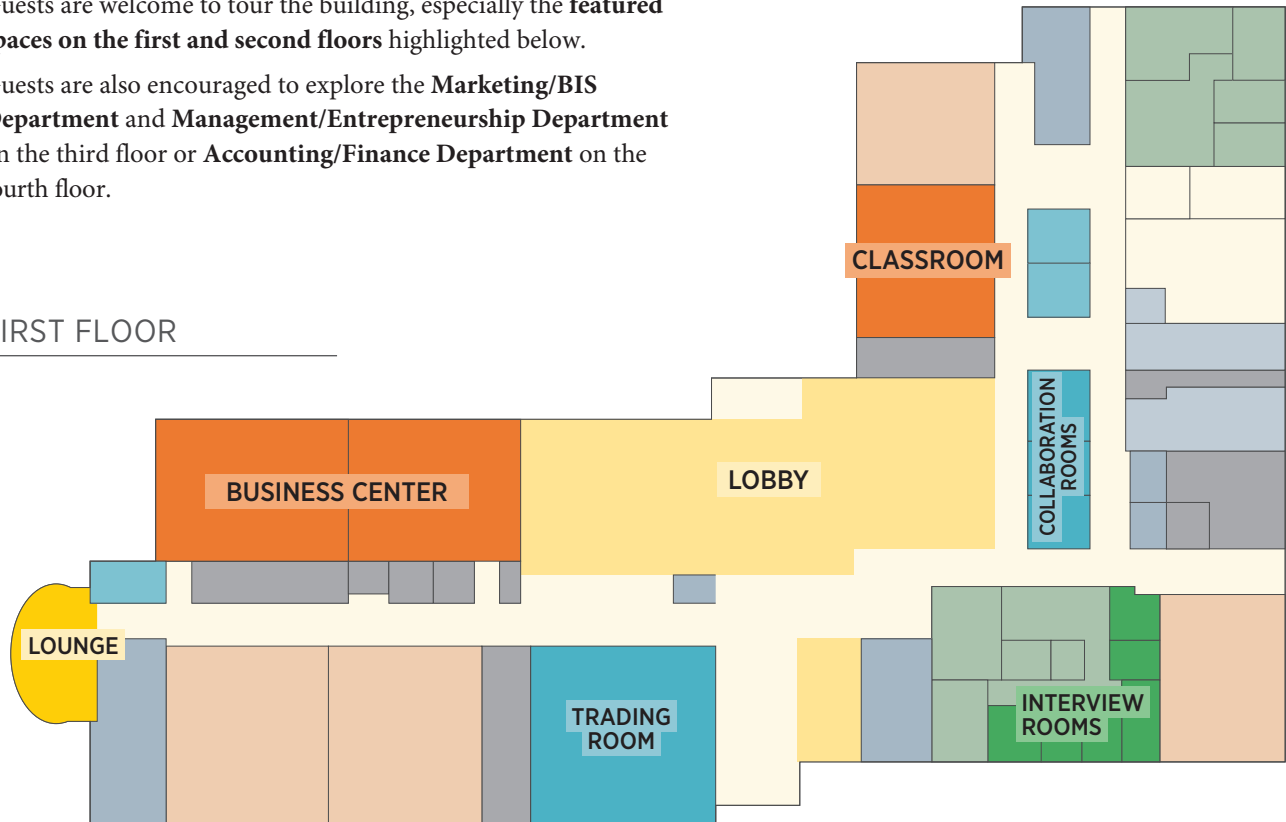
Visit the Trading Room, collaboration rooms and other featured spaces. See reverse for self-guided tour. 

VISITING BUSINESS HALL

Guests are welcome to tour the building, especially the **featured spaces on the first and second floors** highlighted below.

Guests are also encouraged to explore the **Marketing/BIS Department** and **Management/Entrepreneurship Department** on the third floor or **Accounting/Finance Department** on the fourth floor.

FIRST FLOOR



SECOND FLOOR

